

About the Summer Street Banner Design Program

The Listowel BIA is seeking designs for Listowel's summer Street Banner Design program to celebrate Listowel! The Listowel BIA invites artists to submit designs and images for original banner artwork that will be hung in Listowel's downtown area, and on Binnings Street. The banners will be on display between July to September

Eligibility

This program is open to artists and designers at all levels of experience. **A preference will be given to artists and designers who reside in the Municipality of North Perth**

Design Theme

Summer in Listowel

We're seeking designs that encapsulates the theme of "Summer in Listowel." This theme invites artists to create a deeply personal interpretation of what Listowel means to them. It's about capturing the heart of the town through individual perspectives, whether that's favourite landmarks, local traditions, or moments of connection. The design could focus on inclusivity, diversity, and the unique stories that make Listowel a beloved home for all.

Proposed designs for the summer Banners are encouraged to illustrate creative responses to the idea of what "Summer in Listowel" means to them.

How to Apply

The applicant is responsible for offering a design that illustrates their own interpretation of the theme. The Listowel BIA will be responsible for the fabrication and installation of the banners.

Applicants must supply:

1. A completed the application form found on the BIA website
2. A colour rendering of your design(s). This may be an original sketch, painting or digitally rendered image using design software (No AI images) of the design idea, following the format outlined in the design specifications below. We will accept digital images in JPEG or PDF format
 - a. Applicants submitting in PDF format, must have resolution of 300 dpi.
 - b. Applicants submitting in a JPEG format, must be high resolution minimum of 2 MB
3. Submit the application on the website

Note: you can propose up to two (2) different banner designs as one single submission.

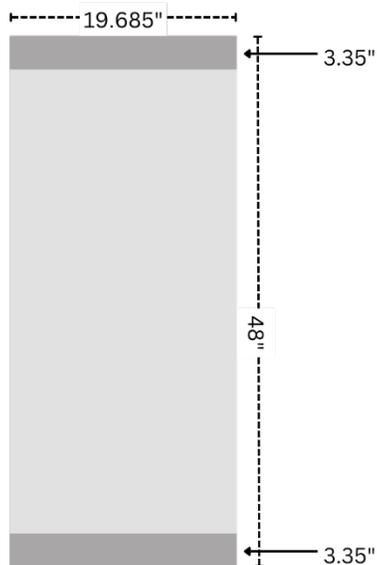
Design Specifications

- Images of original artwork and craft are acceptable, including but not limited to: photographs; digital artwork, painting, illustrations, collage and printmaking, sculptures, or ceramics
- All artwork must be original and created by the artist submitting the entry
- Images must be high resolution and a minimum of 2 MB to maintain quality when enlarged to 1.6 ft. by 4ft.
- Images must be in vertical format and cropped to a ratio of approximately 1:2.44. We reserve the right to alter your image to accommodate the banner specifications
- Designs must include 'Listowel' within their design, and preference will be given to bright, captivating designs
- Artists may submit up to 2 (different) entries
- Images must be identified by your name and image # (example: *FirstNameLastName_Design#, JohnDoe_Design1*)
- Artists retain sole copyright of their artwork. The Listowel BIA may use the images for the purposes of promoting
- We reserve the right to add the Listowel BIA logo to the bottom of the banner

Banner Dimensions

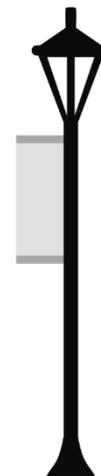
19.685" w x 48" L

Banner sleeve 3.35" on top and bottom edge



Street Banner Installation

Avoid adding any important design elements on the upper and lower 3.35" banner sleeve



Timing

1. Submission Period: March 11, 2026 – April 26, 2026 (11:59 PM EST)
2. Notification of Selection: May 11, 2026.

The selected artist will be notified by May 11, 2026. Banners will be installed on the lamp posts around Listowel from July to September

The banner design(s) selected will receive an honorarium in reflection of a total of \$500 to be paid upon provision of the final design. If multiple designs are chosen, the \$500 would be equally distributed amongst designs

Questions

Thank you for your interest! Applicants will only be contacted if their design is chosen. Questions regarding the Listowel Summer Street Banner Design program may be directed to Nicholas at nmanglallan@northperth.ca or (519) 444-8233. Please indicate Listowel Summer Street Banner Design Program in the subject line of emails.

Application form

Applicants must complete the form through the website

Request for Proposals: 2026 Summer Street Banner Program

Theme: *Summer in Listowel* **Hosted by:** Listowel BIA

1. Program Overview

The Listowel BIA is seeking original artwork for our 2026 Summer Street Banner Program. We invite artists and designers to create vibrant, captivating designs that celebrate the spirit of our community. These banners will be prominently displayed throughout Downtown Listowel from July through September 2026.

2. Design Theme: "Summer in Listowel"

We are looking for designs that capture the heart of our town. This theme encourages a personal interpretation of what summer in Listowel means to you. This could include:

- Favorite local landmarks or traditions.
- Moments of connection and community.
- The diversity and unique stories that make Listowel home.
- Bright, summer-inspired palettes that catch the eye of residents and visitors alike.

3. Eligibility

- Open to artists and designers of all experience levels.
- **Preference:** Priority will be given to artists residing within the Municipality of North Perth.

4. Design Specifications & Technical Requirements

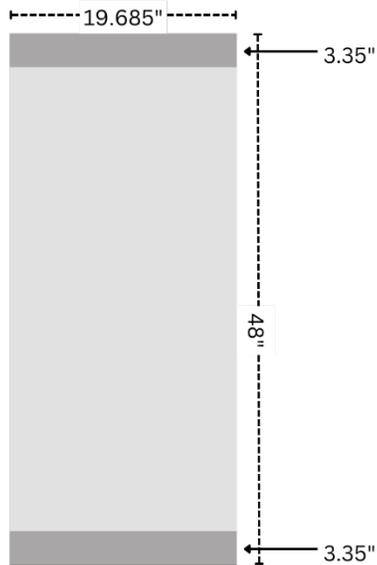
To ensure high-quality fabrication, all submissions must meet the following criteria:

- **Dimensions:** 19.685" W x 48" L (Vertical format).
- **Aspect Ratio:** Approximately 1:2.44.
- **Required Element:** The word "**Listowel**" must be integrated into the design.
- **Safe Zone:** Avoid placing critical design elements (text or faces) within the top or bottom 3.35" to account for the banner sleeves.
- **Resolution:** Minimum 300 dpi for PDFs or a high-resolution JPEG (minimum 2MB).
- **Originality:** All work must be original and created by the applicant. **No AI rendered images**

Banner Dimensions

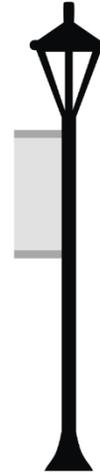
19.685" w x 48" L

Banner sleeve 3.35" on top and bottom edge



Street Banner Installation

Avoid adding any important design elements on the upper and lower 3.35" banner sleeve



Note: The Listowel BIA reserves the right to add the BIA logo to the bottom of the final produced banners.

5. Selection & Honorarium

- **Submissions:** Artists may submit up to two (2) distinct designs.
- **Award:** The selected artist(s) will receive an **honorarium of \$500**, payable upon delivery of the final production-ready files.
- **Copyright:** Artists retain sole copyright of their artwork; however, the Listowel BIA reserves the right to use images of the banners for promotional and marketing purposes.

6. How to Apply

Applications must be submitted through the official BIA website at [Insert Link]. **Your submission must include:**

1. A completed online application form.
2. High-resolution digital files of your design(s).

- Files must be named using the format: FirstNameLastName_Design1, FirstNameLastName_Design2.

7. Important Dates

- **Submission Period:** March 11, 2026 – April 22, 2026 (11:59 PM EST)
- **Notification of Selection:** May 11, 2026.
- **Installation Period:** July – September 2026.

Questions? Please contact Nicholas Manglal-lan, BIA Coordinator, at nmanglallan@northperth.ca or (519) 444-8233.

Subject Line: Summer Street Banner Design Program